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The Fifth International Nanotechnology Festival

ANO 4-8 October 2012

The Second Largest Nano Event in Asia

Exhibition

Mission:

■ To promote and encourage the commercialization of nanotechnology

Goals:

- To demonstrate the latest Industrial achievements.
- To facilitate commercialization.
- To foster collaboration between universities, research institutes and industry.
- To highlight ongoing research and future potentials
- To raise public awareness of nanotechnology

The exhibition invites local and international institutions, laboratories, incubators, companies, venture capitalists to participate in this event and exhibit their:

- Technological achievements
- Nano products
- Laboratory equipment

Important Dates

Events	Start	End
Registration	May 01	Aug. 22
Confirmation	May 22	Aug. 22
Payment	May 22	Sep. 22
Booth Set Up	Oct. 03	Oct. 03
Exhibition Duration	Oct. 04	Oct. 08
Iran Nano Forum	Oct. 06	Oct. 07

Previous Iran Nano Festivals

Year	No. of Booths	Space (m²)	No. of Participanting Countries	No. of Visitors
2008	130	3000	National	7600
2009	160	15000	7	19000
2010	173	7000	10	20000
2011	175	7000	7	30000

Pavilions





Tech-Market Corridor

In order to support nanotech commercialization in Iran, the Corridor was established in 2010 with the aim to provide wide range of services to start-ups, SMEs and large scale industries. These include: Nano-Scale Audit, Intellectual Property (IP), Technology Readiness Level Assessment (TRLA), Business Plan (BP), Licensing and Standards, Tech-Monitoring, Market Evaluation, Venture Capital, Marketing, Legal Advisory, International Marketing and Production Consultation.

Events



Public Show

Overview of the theoretical concepts and practical applications of nanotechnology for all visitors, particularly to students.

Workshops

Workshops on different topics will be held during the Festival.



Nano Awards Ceremony

The ceremony comes as a closing event meant to introduce and praise the most active scientists/researchers, research institutions, laboratories, incubators, companies, as well as media engaged in the field.



Registration

How to apply?

Fill in the online registration form by logging into

http://festival.nano.ir/index.php/en_registration



The deadline for registration is

Sponsorship opportunities

Iran Nano 2012 offers to businesses a wide range of opportunities to promote their products and services in a highly professional and focused environment. In order to participate as a sponsor please make sure to complete the form as soon as possible. The sponsorships are available on a first come first serve basis. Please, find more details on our website at http://festival.nano.ir.

Sponsorship	Cost
Platinum	€ 25 K
Gold	€ 20 K
Silver	€ 13 K
Bronze	€ 10 K

Exhibition Fees

Commercial Firms	Public Organizations Universities & Academic Centers	
€ 300 per square meter	€ 200 per square meter	

Note: The costs for the installation, decoration and removal are not included.

- → Items should be in conformance with the content of the application forms in order to be displayed.
- → The booth should not be consigned to any third party.
- → Exhibitors may use only the designated space for the display of their products.
- → The removal of the booth is required Immediately after the closure of the exhibition.
- → The exhibition space needs to be left intact in the original form.



6-7 Oct. 2012 - Tehran, IRAN

International Nanotechnology Forum
TOWARDS INDUSTRY MARKET

Topics:

- Government Policies
- National Plans
- Investments/Funding
- Nano Standardization
- Commercialization
- Industrial Opportunities
- Success Stories

Mission:

To Promote Nano Commercialization

Goals:

- To Foster International Collaborations
- To Exchange and Share Experiences
- To Transfer Nanotechnology Ideas to Industry
- To Address Diffusion of Nanotechnology in Existing Industries
- To Develop Export Market, Strategies and Challenges
- To Bench Mark Government's Role in Industrialization and Marketing of Nanotechnology

Important Schedules

Events	End	
Forum Registration	31st of Aug. 2012	
Workshops Registration	31st of Aug. 2012	
Forum Duration	6 th - 7 th of Oct. 2012	
Exhibition Registration	22 nd of Aug. 2012	
Exhibition Duration	4th -8th of Oct. 2012	

Topics

Government Policies

- Public Education
- Financial Support
- Macroeconomic Policy Making
- Training Human Resources
- International Relations
- Development of Infrastructure
- Supporting Technology Transfer
- International Market Development
- Analysis of the Government's Role in Industrialization and Marketing of Nanotechnology

National Plans

Development of Strategies / Strategic Planning

Investments/Funding

- Potential of Investment in the Field of Nano technology
- Venture Capital Investment / Strategies

Nano Standardization

- International Standard Activities
- Environmental, Health and Safety Issues

Commercialization

- Commercialization of Nanotechnology Products
- Development of Nano Business and Market
- Nano Products Market Potential
- Challenges and Strategies to Develop Foreign Markets
- Technology Transfer

Topics

Industrial Opportunities

Water & Environment, Healthcare, Construction, Textile, Energy & Petroleum & Related Industries, Agriculture & Packaging, Composite

- Identify Potentials for Nanotechnology Applications
- Future Prospects

Success Stories

- Share of Experiences of Successful Start ups and SME's
- Effective Management of Science and Technology Parks and Incubators

SPONSORSHIP | OPPORTUNITIES

Iran Nano Forum 2012 offers a Unique opportunity to businesses, banks and other financial institutions to promote their products and services in a highly professional and focused environment.

Sponsorship	Platinum	Gold	Silver	Bronze
Non-Iranian Firms/ Institution (inc. Tax)	€ 20K	€ 15K	€10K	€ 5K
Iranian Firms/ Institution (inc. Tax)	250.000.000 IRR	200.000.000 IRR	150.000.000 IRR	75.000.000 IRR

Registration

How to apply?

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Fill in the online registration form by logging into:

NOTE:

http://inf.nano.ir

The deadline for registration is the 31st of Aug. 2012!

REGISTRATION | FEES

Participants		Early Birds before 20 th of August 2012	After 20 th of Aug.2012
Non-Iranian Participants	General attendee*	€ 200	€ 250
Iranian Participants	General attendee*	1.500.000 IRR	2.000.000 IRR

* Note 1

Full-time university students will have a discount of %50 off the registration fee indicated above. A valid student ID from recognized university must be presented.

* Note 2

%50 workshop fee discount will be considered for INF 2012 registered participants.

Cancellation

In case of registration cancellation, 10% deduction will be applied.

Iran Nano 2012: Convenient and Affordable

For your comfort and convenience during your stay we recommend the **Parsian Evin Hotel** which as well as being close to the festival site, offers a special discount for festival participants. To benefit from this special discount, please contact Pardisan Tour & Travel Agency before 1st of September 2012 indicating that you attending Iran Nano 2012.

Recommended Travel Agency:

Pardisan Tour & Travel Agency
Information is available on www.pardisantour.com
Email: info@pardisantour.com
Tel: +98-21-66431270



Iran Nanotechnology Initiative Council

INIC was officially established in 2003, having as its main objective the development and promotion of nanotechnology in Iran. The "Future Strategy" Plan, a ten year nano initiative program, was approved by the government in July 2005. The aim of which is to position Iran among the top 15 countries in the field of nanotechnology and consists of 33 action plans in the following categories:

- Public Awareness
- Human Resource Development
- Infrastructure Development
- Industrial Production and Commercialization
- International Collaborations
- Policy & Evaluation

Iran's latest status in Nanotechnology

Items	Total No.
Researchers/Scientists Universities Running M.Sc. Programs Universities Running Ph.D. Programs Universities and Research Institutes Involved	14130 18 11 78
No. of Post Graduate Projects (last update end of 2011) Ph.D. Projects M.Sc. Projects Books Published	4403 572 3831 79
ISI Publications (2000-2011)	7758
International Patents	81
Nanotech Labs	46
Start-up Companies SME's / Large Scale Companies	84 154

Venue





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